

# SPONSOR PROSPECTUS



**The 33rd Bi-Annual Meeting of the Nordic Urogynecological Association (NUGA)**

**February 1-3, 2024  
Malmö, Sweden**

**To Potential Sponsors,**

We are pleased to invite you to be part of NUGA 2024!

The 33rd Bi-Annual Meeting of the Nordic Urogynecological Association (NUGA) will be held on February 1 - 3, 2024 in Malmö, Sweden.

NUGA is a none profit committee of urogynecologists from all Nordic countries. The purpose of NUGA is to organize and plan bi-annual meetings in the Nordic countries for urogynecologists and other healthcare workers emphasising the latest updates in the field of urology and urogynecology. Our purpose is also to give young scientists the opportunity to present their work. The profits of the meetings is used to give out Research Grants and prizes (e.g. prize for best abstract and Ulmsten prize for the most promising young scientist).

The meeting will take place at Scandic Trianglen from February 1 - 3, 2024. The meeting attendees will predominantly be gynaecologists and urogynecologists treating female patients with urinary incontinence and pelvic organ prolapse on a daily basis, but we also expect a number of urologists, general practitioners, continence nurses, and other allied health workers from Denmark, Finland, Iceland, Norway and Sweden.

Topics of this meeting will include: diagnosis, conservative, pharmacological and surgical treatment of urinary incontinence and pelvic organ prolapse, as well as related aspects of pelvic floor function and dysfunction. New original research will be presented including relevant dissertations and submitted abstracts.

We look forward to hearing from you.

**NUGA Board**

Rune Svenningsen (NO), MD, PhD  
Mette Hornum Bing (DK), MD, PhD  
Kristin Jonsdottir (IS), MD  
Kirsi Kuismanen (FI) MD, PhD  
Riffat Cheema (SE) MD, PhD

**For inquiries about sponsorship possibilities please contact our congress agency:**

**The Meeting Planners**  
**Mette Benzon**  
**[mb@meetingplanners.dk](mailto:mb@meetingplanners.dk)**

## **Platinum Sponsor – SEK 215.000**

- 1 hour symposium on issues related to Urogynecology in the evening of February 1, 2024.
  - Acknowledgement at the conference opening and on the projection backdrop during intervals
  - Acknowledgement in the conference program
  - 1 page advertisement or company presentation printed on the inside of front cover in the conference program
  - Company logo on the conference website
  - Offer to supply lanyards for the delegate name badges
  - Offer to supply appropriate signage in the plenary room and the registration area
  - Offer to supply 2 inserts for the conference kit to be handed to delegates upon arrival
  - 10m<sup>2</sup> exhibition space
  - 4 complimentary registrations
  - Possibility to sponsor the conference welcome reception in the evening of February 1, 2024 with additional SEK 35.000
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## **Gold Sponsor Plus – SEK 130.000**

### **(Maximum 2 sponsors)**

- Possibility of hosting lunch symposium
- Acknowledgement on the projection backdrop during intervals
- Acknowledgement in the conference program
- 1 page advertisement or company presentation in the conference program
- Company logo on the conference website
- Offer to supply appropriate signage in the registration area
- Offer to supply 1 insert for the conference kit to be handed to delegates upon arrival
- 8m<sup>2</sup> exhibition space
- 3 complimentary registrations

## **Gold Sponsor – SEK 85.000**

- Acknowledgement on the projection backdrop during intervals
- Acknowledgement in the conference program
- 1 page advertisement or company presentation in the conference program
- Company logo on the conference website
- Offer to supply appropriate signage in the registration area
- Offer to supply 1 insert for the conference kit to be handed to delegates upon arrival
- 8m<sup>2</sup> exhibition space
- 3 complimentary registrations

## Silver Sponsor – SEK 55.000

- Acknowledgement on the projection backdrop during intervals
- Acknowledgement in the conference program
- ½ page advertisement or company presentation in the conference program
- Company logo on the conference website
- Offer to supply 1 insert for the conference kit to be handed to delegates
- 6m<sup>2</sup> exhibition space
- 1 complimentary registrations

All prices mentioned above are **excl. 25% Swedish VAT**

For inquiries about sponsorship possibilities, please contact:

The Meeting Planners  
Mette Benzon (mb@meetingplanners.dk)

## Remote Sponsor – SEK 16.000

- Acknowledgement on the projection backdrop
- Acknowledgement in the conference program
- Company logo on the conference website
- Offer to supply 1 insert for the conference kit to be handed to delegates upon arrival

## Exhibition space

- Minimum 4m<sup>2</sup> per exhibition booth
- All exhibiting companies will get their logo on the conference website
- No complimentary registrations
- Registration fee for booth staff: SEK 4.800
- Exhibition space price: SEK 4.700 per m<sup>2</sup>

## Advertisement in conference program

- Back inside cover: SEK 15.000
- 1 page inside: SEK 10.000
- 1/2 page inside: SEK 7.500

## Other possibilities

- Logo on conference website: SEK 2.750
- Insert in conference kit: SEK 4.750

## Cancellation conditions

Should the sponsor or exhibitor cancel (after sponsorship agreement has been confirmed and accepted), the following will apply: No refunds will be processed unless sponsorship agreement or exhibition space has been re-sold.